

THE GRATZI INC.

PRIVACY POLICY

Last Updated: 01/13/2021

This privacy policy (“**Policy**”) describes how The Gratzi, Inc, a Wisconsin corporation and its related companies (collectively, the “**Company**”) collect, use and share personal information of consumer and business users of this Web site, www.thegratzi.com (the “**Site**”). This Policy also applies to any of our other Web sites that post this Policy. This Policy does not apply to Web sites that post different statements. By using this Site, you agree to the collection, sharing and other use of information in accordance with this Policy.

WHAT WE COLLECT

We get information about you in a range of ways.

Information You Give Us. We may collect your name, postal address, email address, phone number, fax number, username, password, demographic information (such as your gender and occupation) as well as other information you directly give us on our Site.

Information We Get From Others. We may get information about you from other sources. We may add this to information we get from this Site.

Information Automatically Collected. We may automatically log information about you and your computer. For example, when visiting our Site, we log your computer operating system type, browser type, browser language, the Web site you visited before browsing to our Site, pages you viewed, how long you spent on a page, access times and information about your use of and actions on our Site. This is information which does not personally identify you, but which may be helpful for marketing purposes or for improving the services we offer. Generally, this information is collected through “traffic data” and may entail the use of “cookies,” “IP addresses,” or other numeric codes used to identify a computer.

Cookies. We may log information using “cookies.” Cookies are small data files stored on your hard drive by a Web site. We may use both session Cookies (which expire once you close your web browser) and persistent Cookies (which stay on your computer until you delete them) to provide you with a more personal and interactive experience on our Site. This type of information is collected to make the Site more useful to you and to tailor the experience with us to meet your special interests and needs.

USE OF PERSONAL AND BUSINESS INFORMATION

We use your personal and business information (“personal information”) as follows:

1. We use your personal information to operate, maintain, and improve our sites, products, and services.
2. We use your personal information to respond to comments and questions and provide customer service.
3. We use your personal information to send information including confirmations, invoices, technical notices, updates, security alerts, and support and administrative messages.
4. We use your personal information to communicate about promotions, upcoming events, and other news about products and services offered by us and our selected partners.
5. We use your personal information to link or combine user information with other personal information.
6. We use your personal information to protect, investigate, and deter against fraudulent, unauthorized, or illegal activity.
7. We use your personal information to provide and deliver products and services customers request.

SHARING OF PERSONAL INFORMATION

We may share personal information as follows:

1. We may share personal information with your consent. For example, you may let us share personal information with others for their own marketing uses. Those uses will be subject to their privacy policies.
2. We may share personal information when we do a business deal, or negotiate a business deal, involving the sale or transfer of all or a part of our business or assets. These deals can include any merger, financing, acquisition, or bankruptcy transaction or proceeding.
3. We may share personal information for legal, protection, and safety purposes.
4. We may share information to comply with laws.
5. We may share information to respond to lawful requests and legal processes.
6. We may share information to protect the rights and property of The Gratzi, Inc., our agents, customers, and others. This includes enforcing our agreements, policies, and terms of use.
7. We may share information in an emergency. This includes protecting the safety of our employees and agents, our customers, or any person.
8. We may share information with those who need it to do work for us.
9. We may also share aggregated and/or anonymized data with others for their own uses.

PROTECTION OF INFORMATION

We implement a variety of security procedures to maintain the safety of your personal information. We offer the use of a secure server. All supplied sensitive/credit information is

transmitted via Secure Socket Layer (SSL) technology and then encrypted into our payment gateway provider's database only to be accessible by those authorized with special access rights to such systems and who are required to keep and maintain the information confidential. After a transaction, your personal private information (credit cards, social security numbers, financials, etc.) will not be kept on file for more than 60 days.

Minors are prohibited from using this Site. We do not knowingly collect information from any minor.

INFORMATION CHOICES AND CHANGES

Our marketing emails tell you how to "opt-out." If you opt out, we may still send you nonmarketing emails. Non-marketing emails include emails about your accounts and our business dealings with you.

You may send requests about personal information to our Contact Information below. You can request to change contact choices, opt-out of our sharing with others, and update your personal information.

You can typically remove and reject cookies from our Site with your browser settings. Many browsers are set to accept cookies until you change your settings. If you remove or reject our cookies, it could affect how our Site works for you.

CONTACT INFORMATION.

We welcome your comments or questions about this privacy policy. You may also contact us at our address:

The Gratzi, Inc
5710 77th Street
Suite 100
Kenosha, WI 53142
info@thegratzi.com

CHANGES TO THIS PRIVACY POLICY.

We may change this privacy policy. If we make any changes, we will change the Last Updated date above.